

# Important Lessons We Can Learn From The Stork



...About Business

# 1. The Decisions



The Decision to Start a Business -  
*what is your why?*



What Kind?

Product or service?

Online or offline?

Your “stuff” &/or their  
“stuff”? **Recommend Both!**

Canvas art, books, workshops,  
courses, clothes, jewelry, supplies  
motorcycles, décor, collectables,  
garden, furniture, car parts, make-  
up, *you name it!*

**But only start with one niche,  
learn ONE, first!**

## 2. The Preparations



*Build It One Stick at a Time - There are a lot of sticks that must be arranged to form the "nest" (foundation), none are hard, but you can only do so much at a time.*



More Preparations



Final, Final Preparations - *The Big Boys & Girls Check Everything*

### 3. Always Working At It



“So far,so good!”



No distractions...



That's focus time.

# 4. The Work Changes Gears



Stay strong!



Success! *The first dollar is very significant.*



Hungry Babies Need Lots of Meals,  
Going to Get Food



Feeding Time



More Feeding Needed!



Training



Now, for a Talk About the Future



This is How to Fly!



Flap Up & Down



You Got It!



Quick Stretch!



Now, Let's  
Do It Again!